



PITTSBURGH CENTER FOR THE ARTS CALL FOR ARTISTS

Presented by the Guild Exhibition Committee

CALENDAR

Exhibit Duration
November 18, 2016 -
February 26, 2017

Opening Reception
Friday, November 18, 2016
5:30 pm – 9:00 pm

Digital Submissions Due
Saturday, July 30, 2016
Before 4 pm

Notification of Acceptance
August 31, 2016

Drop-off Accepted Work
Thursday, November 7, 2016
1:00 pm to 6:30 pm

Pickup Exhibited Work
Monday, February 27, 2017
10:00 am – 2:00 pm
Artists must pick up their work
at the scheduled time after the
close of the exhibit. Artwork not
picked up will be placed in storage
at the artist's risk and expense.

A \$25.00 per day storage fee will
be assessed. After 30 days,
artwork will become the property
of the PF/PCA.

AWARDS

The jurors will choose three
selections to receive
a \$300 cash award

The PCA Guild Council and Guild Exhibition Committee invite Guild artists to exhibit their current work in *THE NEW COLLECTIVE 2016*.

Pittsburgh Center for the Arts was founded in 1945 by a group of artists in an entrepreneurial partnership with civic leaders. The opening of the Center was intrinsically linked to the city's first Renaissance and marked the coming of age of the artistic heart of industrial Pittsburgh. The Guilds of the Pittsburgh Center for the Arts continue to flourish and are a strong part of the Pittsburgh art community.

JURORS

A panel of two jurors will be chosen to jury the work.

Rick Landesberg, Principal and Founder, Landesberg Design

Rick is principal of Landesberg Design, which he founded in 1982. The firm focuses on design for higher education and the common good. Their clients include colleges and universities, foundations, community-building organizations, and arts and cultural institutions. Rick has lectured on design issues nationally and abroad, and has judged the Communication Arts Design Annual competition. He was a founder and board member of the Pittsburgh chapter of AIGA.

He is a graduate of Leadership Pittsburgh. His TEDx talk, *Design and Generosity*, can be viewed on YouTube. Rick is a proud recipient of the AIGA Fellow Award. He doesn't always tell his clients this, but his college degree is in painting, and art making and its lessons continue to be a sustaining part of his life. Rick received a BFA from University of the Arts, and also holds a Certificate, Advanced Course of Study, from Central St. Martins College of Art, London, England.

Alexandra Oliver

A native of Ottawa, Ontario, Alexandra Oliver moved to Pittsburgh to pursue her PhD in Art History at the University of Pittsburgh, graduating in 2014 with a dissertation on concepts of realism in contemporary art. She also holds a BFA in Photography, Ryerson University, '05 and an MA in Contemporary Art, Criticism and Philosophy, University of Essex, '07.

As an active art critic, she has written extensively on contemporary art and culture in Pittsburgh, including as a blogger for *Pittsburgh Articulate*. In March 2016, Oliver co-organized a Wikipedia Edit-a-Thon, *Art+Feminism*, at the Frick Fine Arts Library, University of Pittsburgh; the first year Pittsburgh has participated in this annual global event, to raise awareness about the gender gap on Wikipedia. Oliver currently works as the Research and Development Manager at Radiant Hall Studios, Lawrenceville. She lives in Wilkinsburg. alexandraoliver.wix.com/home

Notification

Notification of the jury decision will be sent on August 31, 2016 via e-mail unless you specify otherwise.

Sales

PCA Shop handles all sales from exhibitions. Commission on sales is 45% for PCA guild members. Please make sure to consider this when pricing your work.

Insurance

Work will be insured while on exhibit by PF/PCA at 50% of the retail cost. A Condition Report must be completed by each artist for work on exhibit.

Online Submission

Members only - \$30.00
You can pay online after you register and create your entry submission(s).
Submit online to:
<https://pfpca.wufoo.com/forms/the-new-collective/>



ELIGIBILITY

This exhibition is open to all PCA Guild members: Craftsmen's Guild of Pittsburgh, Fiberarts Guild of Pittsburgh, Group A, Pittsburgh Print Group, Pittsburgh Society of Artists, Society of Sculptors, and Women of Visions, Inc.

The exhibition is open to all work that engages space in traditional or extended media including sound, light, and video. Entries can be two or three-dimensional and must be exhibit ready (including all mounting hardware.) For those who are submitting installation proposals, artists must send 5 images of previous work to be juried. All work must be original and new, created within the past three years, and not exhibited previously at the PCA or within a 150-mile radius of Pittsburgh.

As this is a membership show, those who are interested in submitting work must be a member or join one of the guilds. If collaborating, only one of the artists is required to be a member of the guild. Exhibitors are expected to transport their work to and from the galleries.

ENTRY PROCEDURE

All work will be juried by digital submission. Artists may submit up to three (3) works for consideration.

Digital Entry Requirements:

All images must correspond to the entry form.

- ⦿ Up to two images may accompany each submission, a full view and a detail.
- ⦿ Digital images must be in .jpg format no larger than 1200 x 1800 (or 1800 x 1200) pixels, set to 300 DPI.
- ⦿ Filename for each JPEG must be as follows: artist's last name, entry number (1 to 3), key word(s) from title (1 or 2 words ONLY), and view of each image. For example:
 - ⦿ smith_1_seascape_full.jpg, smith_1_seascape_detail.jpg
 - ⦿ Note: Images may be used for show promotion.
 - ⦿ Do not use special characters such as periods, comas, slashes, pound signs, asterisks, etc. to name your files.
- ⦿ Each image should accurately reflect the work submitted. Images must be oriented properly and will not be manipulated by the juror or the committee.
- ⦿ Digital images must be submitted online.
- ⦿ <https://pfpca.wufoo.com/forms/the-new-collective/>
- ⦿ Online applications need to be completed in one sitting. Therefore it is suggested that artists gather all images before starting.
- ⦿ Installation proposals: paste description and images on a word document; include a maximum of 5 images of past work. Convert word document to a PDF and send to exhibitions@pfpca.org.

